

AMENDMENTS TO THE CLAIMS:

The listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A thank-you gift ~~order/dispatch~~
order and dispatch method, comprising the steps of:

first distributing books of thank-you gifts to
customers attending an event, the books including at least one of
names and numbers assigned to chosen thank-you gifts,

storing information regarding at least names and
addresses of the customers in a computer memory in advance by a
thank-you gift information administrator,

then having the customers notify a said thank-you gift
information administrator of at least one of names and numbers
assigned to chosen thank-you gifts, ~~via one of the following~~
~~ways:~~

~~_____ a) through a management of a site of the event,~~
and

~~_____ b) directly,~~

having the thank-you gift information administrator
give an instruction with a designation of the names and addresses
of customers to a thank-you gift dispatch agent based on at least
one of the names and numbers of said chosen thank-you gifts so
that said chosen thank-you gifts are dispatched to the customers,

and

making an enquiry to the customer by the thank-you gift information administrator of whether the customer intends to receive a thank-you gift or not in the event that a customer fails to communicate regarding at least one of the name and number of a chosen thank-you gift even after a predetermined period of time, based on an output signal from a computer.

2. (Canceled)

3. (Currently Amended) The thank-you gift ~~order/dispatch~~ order and dispatch method of claim 2, further comprising the step of stopping the administrative process regarding the customer, by said thank-you gift information administrator if the customer still fails to reply within a certain period, based on an output signal from the computer.

4. (Currently Amended) A thank-you gift ~~order/dispatch~~ order and dispatch method, comprising the steps of:

first distributing books of thank-you gifts to customers attending an event, the books including at least one of names and numbers assigned to chosen thank-you gifts,

storing information regarding at least addresses and names of customers in a computer memory in advance by ~~said a~~ a

thank-you gift information administrator,

then having the customers notify said thank-you gift information administrator of at least one of names and numbers assigned to chosen thank-you gifts,

having the thank-you gift information administrator give an instruction with a designation of the names and addresses of customers to a thank-you gift dispatch agent based on at least one of the names and numbers of said chosen thank-you gifts so that said chosen thank-you gifts are dispatched to the customers,
and

~~making an enquiry to the customer by the administrator in the event that a customer fails to communicate regarding at least one of a name and number of a chosen thank-you gift even after a predetermined period of time, and~~

in the event that a customer fails to communicate to the thank-you gift information administrator regarding at least one of a name and a number of a chosen thank-you gift after a predetermined period of time:

having the thank-you gift information administrator choose a thank-you gift for the customer, and

causing dispatching a thank-you gift chosen by said thank-you gift information administrator to be dispatched to the customer based on an output signal from a computer.

5. (Canceled)

6. (Currently Amended) The thank-you gift ~~order/dispatch~~
order and dispatch method of claim 1, wherein the books to be
distributed are different from each other in terms of one of
prices of the thank-you gifts and price ranges of the thank-you
gifts.

7. (Currently Amended) The thank-you gift ~~order/dispatch~~
order and dispatch method of claim 1, further comprising the step
of classifying, by region, thank-you gift dispatch agents by
region which work with the thank-you gift information
administrator.

8. (Currently Amended) The thank-you gift ~~order/dispatch~~
order and dispatch method of claim 1, further comprising the step
of providing thank-you gift dispatch agents which are different
from each other in accordance with the types of thank-you gifts
by regulation of the thank-you gift information administrator.

9. (Canceled)

10. (Canceled)

11. (Canceled)

12. (Currently Amended) The thank-you gift ~~order/dispatch~~ order and dispatch method of claim 4, further comprising the step of distributing books of thank-you gifts to customers attending an event, with the books to be distributed being different from each other in terms of one of prices of the thank-you gifts and price ranges of the thank-you gifts.

13. (Currently Amended) The thank-you gift ~~order/dispatch~~ order and dispatch method of claim 4, further comprising the steps of:

having the thank-you gift information administrator give an instruction to a thank-you gift dispatch agent so that said chosen thank-you gifts are dispatched to the customers, and
classifying, by region, thank-you gift dispatch agents ~~by region~~ which work with the thank-you gift information administrator.

14. (Currently Amended) The thank-you gift ~~order/dispatch~~ order and dispatch method of claim 4, further comprising the steps of:

having the thank-you gift information administrator give an instruction to a thank-you gift dispatch agent so that

said chosen thank-you gifts are dispatched to the customers, and providing thank-you gift dispatch agents which are different from each other in accordance with the types of thank-you gifts by regulation of the thank-you gift information administrator.